

# Dr. Emma Hoes

Department of Political Science  
University of Zurich  
Affolternstrasse 56,  
8050 Zurich, Switzerland

Website: <https://emmahoes.com/>

(Updated July 2023)

## Academic Positions

- May 2021-present      **Postdoctoral Research Fellow, University of Zurich, Department of Political Science** ERC Project PRODIGI and member of the Digital Democracy Lab
- September 2022      **Visiting Research Fellow, New York University (NYU), Center for Social Media & Politics (CSMaP)** Host: Prof. Joshua Tucker
- October 2019-  
February 2020      **Visiting PhD Researcher, Amsterdam School of Communication Research**  
Supervisor: Prof. Bert Bakker

## Education

- 2018 - 2021      **Ph.D., European University Institute, Department of Political and Social Sciences**  
Thesis: The Remedy Worse than the Sickness? Comparing the Harms of Misinformation to the Media's Interventions Against It  
Supervisor: Prof. Hanspeter Kriesi
- 2019      **M.Res. Political and Social Sciences, European University Institute**
- 2017      **M.A. Political Science, Universitat Autònoma de Barcelona**  
Thesis: About Post-factualism, Populism, and Bullshit  
Supervisor: Prof. Guillem Rico
- 2016      **M.Sc Political Communication, Amsterdam School of Communication Research, University of Amsterdam**  
Thesis: Dare to Disagree?  
Supervisor: Prof. Magdalena Wojcieszak
- 2015      **B.A. Communication and Information Sciences, Utrecht University**  
Supervisor: Prof. Paul van den Hoven

## Grants

- 2022      Research Funding Center for Comparative and International Studies (CIS), 9,000CHF
- 2021      Facebook Research Award in Misinformation and Polarization, 50,000\$
- 2018 – 2021      Ph.D. Scholarship, Dutch Government (Nuffic), 80,000€

## Selected Conferences

Altay, S., De Angelis, A., & Hoes, E. (September 2023) – Media Literacy or Media Skepticism? Testing Novel Trust-Preserving Media Literacy Interventions; [European Consortium of Political Research](#), Prague

Hoes, E., & Klüser, K. J. (June 2023) – (Dis)information for Hire? A computational exploration of the extent to which social media influencers spread or combat misinformation; [European Political Science Association](#), Glasgow

Hoes, E. & Kubli, M. (February 2023) – The Prevalence of Conspiracy Theories from Web 1.0 to 3.0; [Swiss Political Science Association](#), Basel

Hoes, E., Kluser, K. J., & Marchal, N. E (September 2022). -- Exacerbating or Attenuating? The Effects of Content Moderation on False and Provocative Claims; [American Political Science Association](#), Montreal

Alizadeh, M., Hoes, E., & Gilardi, F. (June 2022) – Crypto Crypto Social Media: Platform Decentralization and Its Effects on User Behavior; European Political Science Association, Prague

Marchal, N. E., Hamborg, F., Hoes, E., Katzenbach, C., Kluser, K. J., Alizadeh, M., & Kubli, M. (May 2022) – The Role of Media Coverage in Platform Policy Change; International Communication Association, Paris

Alizadeh, M., Gilardi, F., Hoes, E., Kluser, J., Kübli, M., & Marchal, N. E. (October 2021). Content Moderation in the Digital Democracy: What's the Problem?; American Political Science Association, Virtual Conference

Hoes, E., & Kamphorst, J. (August, 2020). Prominence over Proximity? The effects of terrorist attack on party preferences for incumbent versus populist radical right parties; European Consortium for Political Research, Virtual Conference

## Publications

Alizadeh, M., Gilardi, F., **Hoes, E.**, Kluser, K. J., Kubli, M., & Marchal, N. (2022). Content Moderation As a Political Issue: The Twitter Discourse Around Trump's Ban. Journal of Quantitative Description: Digital Media, 2. <https://doi.org/10.51685/jqd.2022.023>

Hoes, E. (2022). De Media & Politieke Polarisatie: De rol van ons gedrag. In P. Dekker (Ed.), *Politieke Polarisatie in Nederland* (pp. 125-133). Utrecht; Het Wereldvenster (Skanderberg Books)

Hoes, E., Kamphorst, J., & Krouwel, A. (2023) Prominence over Proximity? Terror Attacks' Impact on Party Preferences. European Political Science Review. <https://doi.org/10.1017/S175577392300019X>

## Working Papers<sup>1</sup>

Alizadeh, M., **Hoes, E.**, & Gilardi, F. – Monetization of social media engagements increases the sharing of false (and other) news but penalization moderates it (*R&R at Scientific Reports*)

**Hoes, E.**, Clemm, B., Gessler, T., Wojcieszak, M., & Qian, S. --- The Curse Worse Than the Disease? How the Media's Attention to Misinformation Decreases Trust and Increases Misperceptions (*under review at the International Journal of Press and Politics*)

**Hoes, E.**, Aitken, B., Zang, J., Wojcieszak, M., & Gakowski, T. --- Prominent Misinformation Interventions Reduce Misperceptions but Increase Skepticism (*invited submission and under review at Nature Human Behavior*)

Marchal, N. E., **Hoes, E.**, Kluser, K. J., Hamborg, F., Katzenbach, C., Alizadeh, M., & Kubli, M. – The Role of Media Coverage in Platform Policy Change (*R&R at Political Communication*)

**Hoes, E.**, Altay, S., & Bermeo, J. – Leveraging ChatGPT for Efficient Fact-Checking (*under review at Scientific Reports*)

Nasr, M., & **Hoes, E.** The Times They Are A-Changin'. An Experimental Assessment of the Causes and Consequences of Policy U-Turns (*R&R at the European Journal of Political Research*)

Altay, S., De Angelis, A., & **Hoes, E.** – Media Literacy or Media Skepticism? Testing Novel Trust-Preserving Media Literacy Interventions

**Hoes, E.**, Kluser, K. J. – Tool for Online Discussions (TOD) – A New Experimental Research Platform to Examine the Impact of Content Moderation

**Hoes, E.** --- Media Literacy or Media Skepticism? The Effect of Media Literacy Courses in Dutch High Schools on Assessing the Reliability of Information

Kluser, K. J. & **Hoes, E.** --- (Dis)information for Hire? A computational exploration of the extent to which social media influencers spread or combat misinformation

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<sup>1</sup> Visit my website [www.emmahoes.com](http://www.emmahoes.com) for published pre-registrations at the Open Science Framework (OSF) and links to pre-prints of my working papers

Kubli, M., Hoes, E., & Umansky, N. – The Blackbox of Content Moderation on Social Media. A First Look into a Novel Twitter Dataset

Kubli, M. & Hoes, E. – The Prevalence of Conspiracy Theories from Web 1.0 – 3.0

### **Teaching**

Fall 2023 University of Lucerne – Digital Skills Workshop: Experimental (Survey) Methods in Social Sciences

Spring 2023 University of Zurich – Master seminar: (Fake) News & What (Not) To Do About It

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### **Guest Lectures**

2020 University of Amsterdam – undergraduate - Politics, Media & Communication

2018 Universitat Autònoma de Barcelona – graduate – Discourse Analysis & Populist Speech

### **Professional Activities**

Reviewer for: New Media & Society, Journal of Politics, Journal of Quantitative Description: Digital Media (JQD: DM), Government & Opposition, International Journal for Press and Politics, Politique Europeene

### **Extra-curricular Activities**

2019 – 2020 Co-organizer Political Behaviour Colloquium, European University Institute, Florence

2018 – 2019 Manager Fiasco Social Club, European University Institute, Florence

### **Language Proficiency**

Dutch: native | English: C2 | Spanish: C1 | German: B2 | French: B1 | Italian: A2

### **Software Proficiency**

Stata (proficient), LaTeX (proficient), R (intermediate), Qualtrics, MTurk, Prolific